



Purity Skincare Privacy Policy

GDPR Policy

How your personal data is used and stored.

In this statement, we aim to explain how we protect and use any information obtained by Purity Skincare through our website and booking procedure.

The policy is effective from July 1st 2021 and may be updated from time to time should you wish to refer to the document in future to keep yourself updated.

By registering your interest or making a booking we may collect the following information:

Name

Contact info (address, telephone number, email address)

Additional information relevant to booking, E.g add on purchases, feedback following stay.

We require this information in order to process your booking and to gain an understanding of our customer's general requirements. By gaining this valuable information we will strive to meet customers needs and provide a better service.

Customer information is part of our internal record keeping, we may occasionally send out promotional emails to highlight any new service and developments at Purity Skincare. To share with our customers any special offers. This information will be sent via the email address you provided on an individual basis as opposed to an open email slot.

We will not sell or share your personal information with other Third parties unless we are required by law to do so.

You may request details of the personal information that we hold about you, data protection act 1998.

Cookies

We collect Device Information using the following technologies:

- “Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.
- Purity Skincare uses the services of Goggle Analytics which tracks personal information through the use of cookies, for details on Goggles Privacy policy and data storage please see their privacy policy <https://policies.google.com/privacy>

Privacy policy updates:

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

Your Rights Data protection principles:

Personal data must be processed according to the six data protection principles:

- Processed lawfully, fairly and transparently.
- Collected only for specific legitimate purposes.
- Adequate, relevant and limited to what is necessary.
- Must be accurate and kept up to date.
- Stored only as long as is necessary.
- Ensure appropriate security, integrity and confidentiality.

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

Questions and Contact:

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at mypurityskincare@gmail.com